HARIKA YEDIDI

Bellevue, WA| (856) 580-3626 | harika4a@gmail.com | https://harikayedidi.github.io/

EXPERIENCE:

Senior Front End Engineer: Viome Inc, WA   **Oct 2020 – Present**
- Develop reusable front-end components for web and mobile applications using React & React Native.
- Spearheaded deployments using the CI/CD pipelines and automated the processes as much as possible.
- Worked closely with the product team to identify customer touch points, setting up various analytics tools and strived to iteratively improving the apps.
- Collaborated with the backend engineers to build internal tools and APIs that support various applications.
- Supported marketing team with internationalization of the website.

Full Stack Web Developer: LI-COR Biosciences, NE   **Aug 2018 – Jul 2020**
- Iteratively delivered user-centric and performant web applications that also integrate with LI-COR hardware using Svelte.
- Developed some of the top-requested features in our software-as-a-service web application using React, greatly enhancing customer retention and satisfaction.
- Designed and built the UI for the software sales e-commerce platform using Django.
- Collaborated with the UX team to gather customer feedback and provided guidance, UI design and wireframes to both engineering and marketing teams across different products as necessary.
- Built internal API's and integrate external API's like Salesforce for the biotechnology customer dashboard.
- Coded an in-house CMS using PHP, Symfony and Twig for the marketing website and successfully launched it across the environmental and biotechnology product lines.

Front End Web Developer: LI-COR Biosciences, NE   **Oct 2015 – Jul 2018**
- Developed a publication search application that automatically pulls the data from Zotero and saves it to a local database on a weekly basis using PHP, MySQL and JavaScript.
- Built a web application that allows customers to visually configure quotes for a complex product system.
- Streamlined a development process that helps both Marketing and designers to work easily with Marketo.
- Coded an internal project request system and developed a fully-functional news update system from scratch using WordPress.
- Ensured the cross browser/platform compatibility, SEO, performance and accessibility of the website.

TECHNICAL SKILLS:

Programming Languages: JavaScript, PHP, Python
Frameworks: React, React Native, Next.js, Svelte, Django, Symfony
Front End: HTML, CSS, jQuery, JSS, Bootstrap, Bulma, Wordpress, Contentful
Back End: Node.js, Java, MySQL, CouchDB, WordPress, AWS
UX: Optimizely, Hotjar, Marketo, Salesforce, Google Tag Manager
Tools: Sentry, CircleCI, Git, SVN, JIRA, Zeplin, Figma, Adobe XD

EDUCATION:

New York University Tandon School of Engineering, New York   **May 2015**
Master of Science - Computer Science (Major), Cyber Security (Minor)

Jawaharlal Nehru Technological University, Hyderabad, India   **May 2013**
Bachelor of Technology - Computer Science and Engineering